

DESIGN THINKING & IDEATION JUGNU

FACILITATED BY SHAILESH

A workshop to introduce the Creative power of your BRAiN and how the same can be leveraged to impact your Business

An interactive session introducing the imperatives of innovation. It delves into unique practices, that help participants learn important techniques of developing Creative thinking and Collaborative creation. Participants get to practice on various Tools of Systematic Problem Solving & Opportunity Generation. Entrepreneurs & Business Leaders will learn how the design thinking concepts and innovative culture can be adopted by the Startups at an Early or Mature stage. Designing and developing innovative Business Models for Success would be an ongoing journey to support the Growth.



About Shailesh

Shailesh is a Leadership Consultant, Motivational Speaker & ideation Coach since more than a decade with overall 28 different years of Experience in Fortune 500 Corporates. Association with Innovative Companies in India, US, Japan, China and European Markets. He is a Certified ideation Coach from Cornell University of US. Currently he is an acting CEO of 3SRC Start-up which has been recognised by CII on innovation and mentoring many more innovative large corporates. His guidance & mentoring has been adding value to many entrepreneurs and Leaders in establishing a culture of innovation and engagement in their organisations. He has touched Life's of 11000+ Employees, Students, Entrepreneurs and Faculty in India & abroad. 500+ Leaders have attended his workshops, MDP sessions or coaching discussions

FREE Workshop

Schedule:
18th Oct'19, 4 to 6 pm

Venue:
91SPRINGBOARD, E-3, Rani Jhansi Road
Jhandewalan Extension New Delhi – 110055

Register at:
<https://forms.gle/rwJnqFB8PFvAFKtd8>
or scan this QR code



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Find your own answers at the workshop...

- Do you believe, people are born creative?
- Can creativity be measured for my Role as an Entrepreneur?
- How can I be innovative, while I am not so creative?
- Why is creativity & innovation important to me as a Techy?
- When everyone is innovating, how can I be more?
- My Startup is already doing Good, why should I worry about it?
- I am not making any Product, why is creativity important to me?
- What creativity and innovation can do to me as I am too old to learn the same?

Who can attend?

- Startup Founders & Entrepreneurs
- Product Managers
- Business Analysts
- Business & Technology Leaders



Benefits from the workshop

- Develop your Business Strategy
- Problem Solving skills
- Improving Customer satisfaction in Work or Business
- Staying relevant in Product's/Service
- Failing fast saving investment
- Winning confidence of your Stakeholders internally and externally.

